EXTENSION ORGANIZATIONAL PRINCIPLES

VALUES

University of Georgia Cooperative Extension values:

- the work ethic.
- honesty.
- the land grant concept.
- its rich heritages as an agency for change and problem-solving.
- the extension of knowledge to people.
- excellence in programming with continuous improvement through technology, communication and training.

BELIEFS

University of Georgia Cooperative Extension believes in:

- the hopes and aspirations of people.
- the value of local programming.
- the ideal that through education people can be empowered to enlarge and enrich their own lives.
- the land grant concept and in the public institutions of which it is a part, and in the mutual benefits that come from working together.
- the county delivery system.
- the importance of agriculture.
- its people. In humility, but with sincerity of purpose, Cooperative Extension staff offers to work with Georgians to help them become healthier, more productive, financially independent and environmentally responsible.
its work and the opportunity to be of service to society and to the economic success of the state and the country.

the concept that, families and communities depend on each other.

the concept that families are crucial to the success of society.

youth and their longings for opportunity; and their right to trained minds, healthy bodies and the opportunity to develop to their fullest potential.

the value of cultural diversity in the workforce and among the clientele it serves.

VISION

University of Georgia Cooperative Extension is committed to excellence in:

- providing technical support to agriculture and consumers.
- taking the lead to help Georgians become, healthier, more productive, financially independent and environmentally responsible.
- educating Georgians with timely, accurate, comprehensive information.
- building coalitions to address issues facing communities, families and youth.
- earning a reputation for integrity and respecting all people.

MISSION

University of Georgia Cooperative Extension responds to the people's needs and interests in agriculture, the environment, families and 4-H/youth in Georgia with unbiased, research-based education.

PHILOSOPHY

University of Georgia Cooperative Extension:

- is a valued component of the land grant system and of The University of Georgia Public Service Program.
- is a people organization that demonstrates care for every client and values every employee.
• hires top quality employees, offers continual training, provides the necessary operating and managerial support, and rewards good work.

• adheres to a strong code of ethics and conduct, respecting the trust the people of Georgia place in its employees.

• operates with a vision of Georgia’s future and Extension’s place in it under the guidance of action-oriented managers.